



SHA YEASIN KHONDOKAR

Digital Marketer



PROFILE

Experienced digital marketer with over 3 years in organic and paid social media marketing, specializing in Facebook and Instagram ads campaigns. Proactive, adaptive, and skilled in creative, critical, and analytical thinking. Also proficient in landing page design. Actively seeking new opportunities for growth.



CONTACT

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SKILLS

Social Media Marketing
Paid Advertising
Conversion Rate Optimization
Landing Page Design
Landing Page Optimization
E-commerce Knowledge
Digital Strategy
SEO



EXPERIENCES

IFixFast Ltd (Oct 15, 2021 - Present)

Digital Marketer

- Led digital initiatives for 30% increased visibility.
- Optimized SEO for 25% more organic traffic.
- Boosted social engagement by 40%.
- Improved paid ads for a 15% higher ROI.
- Contributed to 20% overall marketing growth.

Yan Surgical (May 01, 2021 - Sep 30, 2021)

Digital Marketer

- Drove 25% online presence growth.
- Achieved 30% more lead generation through paid campaigns.
- Increased SEO traffic by 20%.
- Ensured 15% more brand consistency.

Biorex International (Feb 01, 2021 - Apr 30, 2021)

Digital Marketer

- Elevated brand awareness by 35%.
- Improved campaign efficiency by 25%.
- Increased content reach by 30%.
- Enhanced visual content engagement by 20%.



EDUCATION

Ali Ahmed School & College

Rajarbagh Police Lines School & College

Khilgaon Model College